At Taylor’s University, we are constantly keeping ahead to ensure we future-proof our students. As we enter the 4th Industrial Revolution, advancements will change how we work, play and live. The revolution is characterised by a range of new technologies that are fusing the physical, digital and biological worlds, impacting all disciplines, economies and industries, and even challenge the status quo of education and its graduates.

Looking at most progressive fields of studies, design seems to be the more rigorous one when it comes to evolution (or should we say revolution). In this field, unconventionality, new ideas and pushing boundaries are celebrated. Here is a glimpse of trends and ideas that are being discussed, adopted and anticipated globally:
We continuously focus to research what’s ahead to ensure we have the capacity, skills, and knowledge to equip our students with unconventional teaching and learning methods.

**GRAPHIC DESIGN**

Flat design will give way to something less clunky, giving eyeballs a much-needed rest.

**MULTIMEDIA DESIGN**

Responsive design will become even more responsive. Not just screens sizes, but viewers mood and personality.

Augmented / Virtual Reality will shape the future of design. Gestures and immersive engagement will have an impact on design.

The value of subtle motion and micro-interactions will be realised in web designs.

**INTERIOR DESIGN**

Sustainability with the goal to create homes and communities that allow people to live better now and in the future.

“Green” is the new “Black”. In the future, the homes and communities we design must encourage proactive behaviours and habits that drive wellness.

Community amenities and public spaces to be more multipurpose and engaging.
WHY DESIGN AT TAYLOR’S?

Rise With The Best
THINK. DESIGN. PROVOKE.
Three powerful words we impart to our students, urging them to explore their creativity and create work that goes beyond aesthetics, with purpose and mindful strategy behind every piece.

TAYLOR’S CURRICULUM FRAMEWORK (TCF)
Breaking conventions to bring you the first-of-its-kind framework in Malaysia that allows you to mix and match modules to customise your degree.

YOUR FUTURE IS OUR PRIORITY
We ensure that our students are in touch with current and future trends and are well-equipped to embrace the challenges of the 4IR.

BREAK BOUNDARIES TOGETHER
We encourage our students to break boundaries to realise their imagination. And to not just think outside the box, but to create their own benchmarks, and break them. Afterall, this is a field where being unconventional, bold and experimental is celebrated.

EXTENSIVE INDUSTRY EXPOSURE
Our students engage in strategic collaborations with industry leaders, solve real-world challenges, participate in local and international showcases, graduate showcases, field trips and site visits.

INTERNATIONALISATION
Our students absorb artistic influences from different parts of the world via Activity Week, ASEAN Cultural Exchange, International Workshops and more to produce universally appealing work.

WIDE ARTISTIC INFLUENCE
We actively engage and establish valuable linkages in consultancy support with the industry throughout Asia while our students are given the opportunity to work alongside professionals on various real-world projects and case studies.

WORLD-CLASS STANDARDS, FACILITIES AND ENVIRONMENT
Our campus is built with our students in mind – your university is your second home. Taylor’s Lakeside Campus encompasses a modern, functional design with state-of-the-art facilities together with lush greenery and its trademark 5.5 acre lake; striking a balance between form and function to embody our modern approach and perspective in premium education with an approach to holistic growth outside the classroom.
You can now PAIR your DESIGN major with other modules of your choice. Or even get a 2ND MAJOR in other fields to complement your degree.

An increasing number of employers, including top conglomerates like Google and Deloitte, are placing less value on academic credentials. They prize talents with:

- APTITUDE
- PERSONALITY
- ACQUIRED SKILLS
- INDUSTRY KNOWLEDGE

This is supported by studies such as Corporate Recruiters Survey 2015. The report released by the Graduate Management Admission Council showed that:

92% of recruiters surveyed would consider a candidate based on their proven ability to perform.

The TCF is the first-of-its-kind in Malaysia. The uniqueness of this framework allows you to CUSTOMISE YOUR DEGREE.

The 3 KEY STRENGTHS

- FLEXIBLE
  Transdisciplinary, highly flexible degree to design
- BROAD-BASED
  Exposure across multiple discipline areas
- PERSONALISED
  Personalise your course of study based on your own unique interests, strengths, aspirations and career ambitions

At Taylor’s, we get you ready!

You can now PAIR your DESIGN major with other modules of your choice. Or even get a 2ND MAJOR in other fields to complement your degree.

The 3 KEY BENEFITS

- GRADUATE MULTI-SKILLED
  Be marketable with future-proof skills, enhanced with your unique interests and strengths
- GRADUATE A GLOBAL CITIZEN
  Be global and culturally adaptive through international mobility opportunities
- GRADUATE FUTURE-READY
  Be adaptable to high job mobility through independent self-directed learning

In other words, you have CONTROL of your FUTURE!
TAYLOR'S CURRICULUM FRAMEWORK (TCF)

PRIMARY MAJOR

PRIMARY CORE
Common core modules within the primary discipline

SPECIALISATION
Specialised modules related to primary field of study

UNIVERSITY CORE

COMPULSORY GENERAL MODULES BY MOE
- Hubungan Etnik / Malaysian Studies 3
- Tamadun Islam dan Tamadun Asia / Bahasa Melayu Komunikasi 2
- Community Service Initiative

SPECIALLY-DESIGNED UNIVERSITY MODULES
- Life Skills for Success & Well-Being
- Millenials in Malaysia: Team Dynamics and Relationship Management

COMPLEMENTARY STUDIES
Students are given the opportunity to mix and match modules. They can complement their primary major with the below.

FREE ELECTIVES
Choose 5 – 7 electives from three clusters which are not related to the primary major. These clusters include:
- Arts, Humanities and Social Sciences
- Business, Services and Management
- Science, Technology and Society

MINOR
Gain breadth of knowledge by taking five set modules (or total 20 credit hours) outside of a particular major field of study. There are 54 minors offered.

EXTENSION
Expand depth of knowledge by taking five set modules (or total of 20 credit hours) in a specific area within a major field of study. There are 21 extensions available.

2ND MAJOR
A second major provides students the opportunity to master another field of study by taking 12 set modules (or total of 48 credit hours) in another field or discipline. Choose from 11 majors.

For more information about Taylor's Curriculum Framework (TCF), log on to:
INTERNATIONALISATION

The combination of different learning environments and approaches produces design graduates who are able to appreciate and develop universally appealing work that cut across barriers of culture, religion, and environment.

ACTIVITY WEEK

Students are provided with the opportunity to travel and explore new surroundings, cultures, languages, perception, and values that further enhance their appreciation for design ideas. This also gives students first-hand insight into the impact of different environments and cultures on design.

- Australia
- Berlin
- Cambodia
- China
- Ecuador
- Germany
- Hong Kong
- India
- Indonesia
- Italy
- Japan
- Korea
- Peru
- Russia
- Spain
- Thailand
- Turkey
- United Kingdom

During the Activity Week, I had the opportunity to visit Barcelona, Spain with other course mates. The trip broadened my view in arts and design and helped me to think out-of-the-box.

Eddie Lam Hon Keat
Diploma in Graphic Communication Design

"
Students attend workshops conducted by international academics and artists to widen their understanding and perspective of art and design. It is a unique platform that provides the artists an avenue to share their personal creative journey with students and serve as a source of inspiration.

**INTERNATIONAL WORKSHOPS**

- **Drawing and the Conceptual Idea**  
  Jose Domingo Elias  
  Peru

- **Translating Drawing into Design**  
  Luis Medina  
  Ecuador

- **Woodcut Printing Workshop**  
  Prof. Zhang  
  Chongqing University, China

- **Discovering the Designer Within**  
  Prof. Wiselaw Zaremba  
  Sabanci International University, Turkey

- **In and Out, Now and Then**  
  Prof. Wiselaw Zaremba  
  Sabanci International University, Turkey

**ASIAN CULTURAL EXCHANGE**

Students are introduced to Asian design culture and their influences, in an ongoing effort to redefine the standards of design education in Asia. The trips involve research, exploration and project-based activities.

- Bali, Indonesia
- Bandung, Indonesia
- Bangkok, Thailand
- Seoul, South Korea

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**Chea Kar Xin**  
Bachelor of Arts (Hons) in Graphic Communication Design

“

One of our lecturers organised a cultural tour for our class, which helped us broaden our perspectives and gain inspiration. During the tour, we also got the opportunity to experience different environments, and learned about the different textures that influence design."
WORLD-CLASS STANDARDS, FACILITIES & ENVIRONMENT

As your vested partner throughout your education journey, future-proofing you is our priority. To do that we ensure our design students are given the opportunity to experience the field globally and to view design with both a local and international lens.

- **FACILITATING DESIGN THINKING**
  The deliberately-crafted workspaces are conducive and serve as viable platforms for intellectual discourse and knowledge exchange with peers and faculty members.

- **CENTRE OF DESIGN AND ARCHITECTURE (CODA)**
  CoDA is dedicated to the display of students’ work and professional exhibitions. This space encourages the sharing of ideas, and students who exhibit their work are encouraged to reflect on their artwork and observe the response of viewers.

- **PHOTOGRAPHY STUDIO**
  The studio is equipped with a range of lamps, diffusors, reflectors and a variety of backdrop materials.
The Drawing Rooms are equipped with easels stands and drawing tables and are dedicated spaces for students to learn the use of a variety of media and materials.

**DRAWING ROOMS**

The Multimedia Lab is equipped with powerful machines that allow students to work on 3-dimensional (3D) and animation projects, pushing the boundaries of digital expression.

**MULTIMEDIA LAB**

The Printmaking Room provides hands-on exposure to the printmaking processes using a variety of printing techniques and book binding.

**PRINTMAKING ROOM**

The Carpentry Workshop allows students to visualise and translate their ideas from a concept into a solid, presentable form.

**CARPENTRY WORKSHOP**

The Design Studio offers a place for students to produce, refine and assemble their design ideas into tangible forms for presentation and critique.

**DESIGN STUDIO**
BECOME FUTURE-PROOF

GLOBAL AND LOCAL COLLABORATIONS AND LINKAGES WITH OUR INDUSTRY ADVISORY PANELS

INDUSTRY EXPOSURE

We apply the best of analytical and creative thinking to produce design graduates who are equipped to play a strategic role in shaping the profitability and success of organisations. We teach students how to understand consumers’ needs and behaviours, challenge conventions and think outside the box.

LOCAL & INTERNATIONAL DESIGN SHOWCASE

Students participate in prestigious exhibitions and unique showcases at national and international levels, competing against peers, industry members and promising designers from around the world. This provides students with a platform for creative networking and to strengthen their design portfolio.

- iSaloni International Furniture Exhibition – Milan, Italy
- Interior Design Confederation Singapore (IDCS) SPADE Awards 2012
- Malaysian International Furniture Fair (MIFF) Furniture Design Competition 2013
- The Ideation Award at Malaysian International Furniture Fair (MIFF)

INDUSTRY COLLABORATIONS

Students engage in strategic collaborations with industry leaders to effectively understand, analyse, communicate and present creative and complex design solutions that address real-world challenges faced by organisations. This provides them with first-hand insight and exposure to the industry. Our students have worked on several projects with various organisations including:

- Bank Negara Art Gallery & Museum
- Hyundai Sime Darby Malaysia
- Rip Curl Malaysia
- Ogilvy & Mather Malaysia
- IKEA Malaysia
- Leo Burnett Malaysia
For one of our projects, we were given the opportunity to work with real clients. We received a brief and developed the project according to the client’s needs, ultimately presenting the project to the client and receiving their feedback. This was really an eye-opening experience for me as I understood how the ‘real-world’ works. The client’s feedback also helped me grow as a designer.

Loo Yin Sze
Bachelor of Arts (Hons) in Graphic Communication Design

“...”

PROFESSIONAL EXHIBITIONS AT TAYLOR’S CENTRE OF DESIGN AND ARCHITECTURE (CODA)

- Machu Picchu - 100 Years of Global Revelation Poster Photography Exhibition
- Japanese Kokeshi Dolls & Costumes Exhibition
- International Modern Wood Printing Arts Exhibition
- Virtual World 2012 Painting Exhibition
- Peruvian Textile Exhibition
- Cosmic Spirit, an Interpretation of Peruvian-Inca Cosmic Iconography
- 100 Best Posters Exhibition
- Cuban Artist Angel Ramirez Solo Exhibition
- IKEA – Democratic Design Exhibition
- Ukiyo-e Exhibition

DESIGN HAUS
Design Haus is a society formed by and for the Design students, dedicated to celebrating design and its contributions to visual culture and society. Through its multiple activities, Design Haus aims to inspire students and engage the public through greater understanding and appreciation of good designs.
GRADUATE SHOWCASE

Final-year students showcase their work to peers, academics and industry members to obtain valuable feedback, enabling them to gain multiple perspectives on their work. The event provides an avenue for members of the public and industry leaders to interact with designers in an informal setting. Students will also manage and co-ordinate various aspects of the event as a team, including sponsorship and publicity.

"Planning and organising the Diploma in Graphic Communication Design Graduation Showcase was an interesting experience. We faced many challenges in planning and organising the event, but in the end, we managed to put up a successful showcase to display our course work to potential employers and clients.

Ogilvy & Mather Malaysia

FIELD TRIPS

Students undertake educational visits to various places of interest, including art galleries, agencies, factories and more, to gain insights and witness the concept of design and interior architecture in practice.

SITE VISITS

Students gain exposure to realistic and physical built environments through site visits. These visits enable students to put their design theories into practice, while teaching them the purpose and process of space creation as well as how to compose and analyse space.

- Ogilvy & Mather Malaysia
- Leo Burnett Malaysia
- Jadi Batek Gallery, Kuala Lumpur
- National Art Gallery, Kuala Lumpur
- Valentine Willie Fine Art Gallery, Kuala Lumpur
- The Armour Factory Sdn. Bhd., Malacca
- KLCC Park, Kuala Lumpur
- Refreshing Springs Resort, Perak
- Tioman Island, Pahang
- Pangkor Island, Perak
- Kellie’s Castle & Sekeping Kong Heng, Perak
- Heritage Trail, Malacca
- Sentosa Island & Singapore Art Museum, Singapore
- George Town, Penang
- Guinness Anchor Bhd., Selangor
WIDE ARTISTIC INFLUENCE

We actively engage and establish valuable linkages in consultancy support with the industry throughout Asia while our students are given the opportunity to work alongside professionals on various real-world projects and case studies.

INDUSTRY ATTACHMENTS

Students have undergone industrial attachments with top local and multinational organisations in the creative industry, including:

- Axis Identity Group
- BBDO (Malaysia)
- Blu Inc Media
- Chimera Design
- Creative Juice Kuala Lumpur
- Design Tone Sdn. Bhd.
- IKEA Malaysia
- Isobar Malaysia
- Karangkraf
- Koh Design
- La Scheers Co. Concept & Design
- Leo Burnett Malaysia
- Milk Design KL
- Motiofxo
- Octagon Creatives
- Ogilvy & Mather Malaysia
- Santa Fe Interior Architecture Sdn.Bhd.
- Studio MMCMM
- Swofinty Design Sdn.Bhd.
- Veritas Interiors Sdn.Bhd.
- VLT
- William Harald-Wong & Associates

Yap Hock Sin
Bachelor of Arts (Hons) Interior Architecture

“As part of the Interior Design Studio practice module, we were required to carry out individual and group projects every semester. In addition to sharpening our design skills, these projects also taught us to be more independent and mature in our thinking, and at the same time, improved our social skills and team work.”
Designing and rendering of a 60-metre long hoarding for the Giant Panda enclosure in Zoo Negara Facelift at the Paediatric Ward in Sg. Buloh Hospital 3D Mural at the Ape Centre in Zoo Negara

Students are encouraged to use design to create value for the community around them. This instils community awareness and also places the user at the heart of the design.

- Designing and rendering of a 60-metre long hoarding for the Giant Panda enclosure in Zoo Negara
- Facelift at the Paediatric Ward in Sg. Buloh Hospital
- 3D Mural at the Ape Centre in Zoo Negara

### TAYLOR’S DESIGN LECTURE SERIES

Organised throughout the academic year, the Lecture Series provides students with valuable exposure to the industry, insights into current developments and issues that may impact their future practices. These interactive sessions are conducted by leading industry professionals:

#### Exploring the International Centre of Photography Triennial
Christopher Phillips  
**Curator,**  
International Center of Photography

#### Production Pipeline of Movie Studios
Hussin Khan  
**Education Director,**  
Rhythm & Hues Studios

#### Sustainability, Innovation and Nanotechnology
Claude Berube  
**Interior Designer,**  
Nanocore

#### The Project of Culture and Lifestyle
Arnold, Arthur and Hugh  
**Owners,**  
Pestle & Mortar

#### Graphic Design in Malaysia
Zachary Ong  
**President,**  
Graphic Designers Association of Malaysia (wREGA)

#### Graphic Design, Pop Culture and Everything in Between
Ann Loh  
**Project Coordinator,**  
CUTOUT Mag

#### Copyright Law
Tai Foong Lam  
**President,**  
Malaysian Chapter of the International Association for Protection of Intellectual Property (AIPPI)

#### Drawing as Cultural Expression
Dr. Vaughan Rees  
**Senior Lecturer,**  
School of Design, University of New South Wales, Australia
AWARDS AND RECOGNITION

2019 & 2018

Platinum Award in the Asia Young Designer Awards 2018 (ASEAN category)

Winner of the French-Inspired Facade Design Competition for High Rise Residential Development at Sunsuria City

2016

#1 Private University in Malaysia for Art & Design QS World University Rankings

2puluh: 5 MiID Dulux Interior Design Students’ Saturday

Platinum Winner Regional, Design Category Asia Young Designer Award (AYDA) 2016 Chai Min Li


4 First Prizes Design Category (Commercial Design) Degree Level, Design Category (Institutional Design) Degree Level, Sketching Storyboard Students’ Category and Essay Writing Category

4 Second Prizes Design Category (Commercial Design) Degree Level, Design Category (Institutional Design) Diploma Level and Shelter Inspired by Nature Category: The Fam (The Motion of The Leaves)

1 Third Prize Sketching Storyboard Lecturer’s Category

2017

#1 Private University in Malaysia for Art & Design QS World University Rankings

#1 Private University for Art & Design in Malaysia HSBC Millennial Hackathon #WeCanHackIt Event


2nd Place wREGA Masterclass Series: Save Ourselves to Save the Planet Competition
2015

Wood Pencil Winners (New Blood Category)
D&AD Awards, London 2015
Vivi Chandiana & Romario Suwandy

Nippon Paint
REKA Awards (Student Category)
Malaysian Institute of Designers (MIID)

Bronze Winners
Kancil Student Awards 2014

2012

Gold, Silver & Bronze Awards as well as an Honorary Mention
Corporate Category

1 Gold Award
Exhibition & Retail Category

1 Silver Award
Commercial Category
Interior Design
Confederation of Singapore (IDCS)
SPADE Awards

Shortlisted as top 10 Best Video at BMW Shorties

Best Use of Character Award
Kuala Lumpur 48 Hour Film Project: The No Idea Production team won with their short Im ‘Escape’

IDCS SPADE
Best Design Award 2011

3 Gols
Design Project Concept, Spatial Design & Planning and Creative Lighting Application

4 Silvers
Design Project Concept, Creative Material Application, Spatial Design & Planning, and Creative Lighting Application

1 Bronze
Spatial Design & Planning

Honorary Mention
Creative Material Application

Awards in 4 out of 5 categories at the Interior Design Confederation of Singapore (IDCS) SPADE Awards

2014

Wood Pencil Winners (New Blood Category)
D&AD Awards, London

Bronze Winners
Kancil Student Awards
Calvin Tanata & Muhammad Izwan

2013

2 First Prizes
Ancient Herbs Branding
Competition

1st Prizes
Young Talent Category
Malaysian International
Furniture Fair (MIFF) Furniture Design
Competition

Gus Yap Hock Sin, B.A. (Hons) Interior
Architecture was one of two students
chosen to represent Malaysia at the iSaloni International Furniture Exhibition in Milan, Italy

2011

MSID SBelas Interior Design Competition

1st Prize
Residential Design

2nd Prize
Institutional Design

3rd Prize
Montage Design

Institution of SPADE Awards
Gold, Silver & Bronze Awards and 1 Gold Award – Exhibition & Retail Category

1st Prize
Hyundai Rev-It-Up Challenge Take 2 TV Commercial Competition

3rd Prize
Ideation Award

Best Use of Character Award
Kuala Lumpur 48 Hour Film Project: The No Idea Production team won with their short Im ‘Escape’
DESIGN SHOWCASE

GRAPHIC DESIGN
NEW MEDIA

Later Will Be Too Late

An Experiential Installation on Climate Change

Made with AbraVil, Must Dijf, 3DAGI
Ina

Adventures and storytelling, but is a driven young chef. Ayurveda foods are her specialty. She dislikes a sterile lifestyle and instead travels in her food truck, searching the lands for new recipes and ingredients, making friendships and good soups.

Her weapon is a fork and she is most skilled in social medicine. Her low HP and Defense is balanced out by her high Speed and Attack stats.
INTERIOR DESIGN
Since its inception, Taylor’s has continuously provided excellent services for its students in terms of diverse study options, relevant curriculum and teaching methods, ongoing partnerships with leading universities worldwide, strong industry linkages, up-to-date facilities and well-equipped campuses. Taylor’s University offers a myriad of courses in tertiary education, from diploma, to degree, post-graduate and professional programmes. Students can choose to enroll in courses encompassing fields such as Business, Hospitality, Tourism, Psychology, American Degree Program, Architecture, Quantity Surveying, Communications, Law, Computer Science, Design, Engineering, Pharmacy, Biosciences, Food Studies & Gastronomy, Medicine, Education and Performing Arts.

The quality of the undergraduate teaching and learning at Taylor’s was acknowledged when it garnered a ‘Tier 5: Excellent’ rating in the Rating System for Malaysian Higher Education (SETARA) by the Ministry of Higher Education Malaysia in all four audit exercises. Taylor’s University is the best private university in Malaysia for the graduate employment rate indicator under the QS Graduate Employability Rankings 2020 exercise; ranked at no. 135 in Asia in the QS Asia University Rankings 2019, and listed in the top 1 percent of universities in Asia. Taylor’s University was also awarded 5-Star rating in six (6) categories of the QS Stars Rating. Taylor’s University was also recognised as the number 14 university in the world for Hospitality & Leisure Management by QS World University Rankings by Subject 2019. Taylor’s was listed in the top 2% universities in the world by QS World University Rankings. These achievements are important milestones for Taylor’s, in line with its aim of becoming one of Asia’s leading universities.

Taylor’s has received numerous recognitions locally and internationally from professional bodies such as the CDIO Initiative (Conceiving, Designing, Implementing, Operating), National Academy of Engineering in the USA and the Royal Institution of Chartered Surveyors (RICS) to name a few.

Taylor’s continues to play a strong role in developing Malaysia’s human resource capital, and boasts a 100,000-strong alumni, many of whom have become leaders in their respective fields.
ACHIEVEMENTS
OUR AWARDS VALIDATE OUR WORLD-CLASS GRADUATES, STANDARDS & FACILITIES

17 AWARDS ranking & ratings and more from 2016 to 2019

109th in the 2020 QS UNIVERSITY RANKINGS ASIA

TIER 5: EXCELLENT Rating System for Malaysia Higher Education (SETARA) by the Ministry of Higher Education Malaysia

TOP PRIVATE UNIVERSITY in Malaysia for Graduate Employability Rankings 2020

Listed in the TOP 1% UNIVERSITIES ASIA

No. 1 in Business & Management Studies amongst all Private Universities in Malaysia in the 2019 QS WORLD UNIVERSITY RANKINGS by subject

No. 14 in the world for Hospitality & Leisure Management Subject in 2019

TOP 2% UNIVERSITIES WORLDWIDE

9 consecutive years of Gold Award in the ‘Education & Learning’ category in Putra Brand Awards
AWARDS

Private University in Malaysia for Employer Reputation

QS Asia University Rankings 2020
QS World University Rankings 2020
QS Graduate Employability Rate 2020

QS WORLD UNIVERSITY RANKINGS

Private University in Malaysia for Employer Reputation

QS Asia University Rankings 2020
QS World University Rankings 2020
QS Graduate Employability Rate 2020

QS WORLD UNIVERSITY RANKINGS

Private University in Malaysia for Employer Reputation

QS Asia University Rankings 2020
QS World University Rankings 2020
QS Graduate Employability Rate 2020

QS WORLD UNIVERSITY RANKINGS

Gold, 2010 – 2018
Putra Brand Awards
GOLD AWARDS

PUTRA BRAND GOLD AWARDS

2017
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 8th consecutive year in Putra Brand Awards

2016
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 7th consecutive year in the annual Reader’s Digest Trusted Brands Award

2015
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 6th consecutive year in the annual Reader’s Digest Trusted Brands Award

2014
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 5th consecutive year in the annual Reader’s Digest Trusted Brands Award

2013
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 4th consecutive year in the annual Reader’s Digest Trusted Brands Award

2012
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 3rd consecutive year in the annual Reader’s Digest Trusted Brands Award

2011
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 2nd consecutive year in the annual Reader’s Digest Trusted Brands Award

2010
• Top 200 universities in Asia in the QS Asia Ranking
• Awarded 5-Star rating in five (5) categories of the QS Stars Rating
• Gold Award in the ‘Education & Learning’ category for the 1st consecutive year in the annual Reader’s Digest Trusted Brands Award
PRIORITISING RESEARCH & INNOVATION

OUR CHANGE COMPASS AND TELESCOPE INTO THE FUTURE

Taylor’s University has a firm footing in research and innovation as we believe these efforts will contribute towards knowledge building and assist in the development of the industry and society at large now and for the future.

We are a university centered on research and innovation initiatives.

We adopt a progressive outlook, embedding research components throughout our programmes and encouraging them at various levels in each faculty.

Our students and faculty members engage extensively in “applied research”, which enhances the body of knowledge and creates a direct impact on real world applications.

All academic staff appointed at the degree level actively undertake research within the institution or in collaboration with industries or universities, either foreign or local.

This research work results in creation and dissemination of new knowledge, feeding into the practical application, and ultimately enhances learning at Taylor’s.

OUR RESEARCH CENTRES PLAY A CRUCIAL ROLE IN ELEVATING THE CAPABILITIES OF OUR FACULTY MEMBERS, THROUGH VARIOUS TRAINING ACTIVITIES AND TECHNOLOGY MAKING US WORLD-CLASS.

Law (CRELDA)
Centre for Engineering Research and Development (CERD)
Centre for Asian Family Enterprise (CAFÉ)
Architecture, Building & Design (MASSA)
Business (Case & Research Centre)
Hospitality, Tourism & Food Studies (CRiT)
Communication (SEARCH)
GLOBAL CONNECTIONS

OVER 250 UNIVERSITY PARTNERS FROM 45 COUNTRIES GLOBALLY FOR STUDENT EXCHANGE & SHORT TERM MOBILITY

Taylor’s is strongly committed to its mission of empowering the youth of the world through education, so that they may take their productive places as leaders in the global community.

As one of Malaysia’s oldest, most successful and reputable private education institutions, Taylor’s provides quality education and exposes students to the vast possibilities that await them beyond the classroom walls.

Through its partnerships with international universities and industry members, Taylor’s is committed to providing an outstanding educational experience, guiding and helping students realise their potential to obtain a world-class qualification that meets the requirements of a dynamic, global marketplace.
TED complements the work of academic staff to create excellence in teaching through practice, development, and innovation.

We offer workshops and seminars that address a range of timely topics associated with teaching, learning and technology in higher education.

eLA’s task is to help our academic staff effectively implement the use of technology in transforming the learning journey of students.

This enables them to learn in a collaborative, self-directed and personalised manner, anytime and anywhere.

The Student Success Centre (SSC) assists students as they adjust to university studies.

SSC offers intervention for students via a blend of workshops, personalised 1-to-1 consultations and peer support services to provide learning opportunities throughout the students’ journey towards academic success.
LIFE SKILLS MODULES

Life Skills Modules is an integrated SHINE Core Empowerment Series into University Core Modules for all first year and first semester students at Taylor’s University. It sets the stage for students to start right and a foundational pathway to SHINE Award.

Top employers and research findings indicate that in future, a balance of cognitive and soft skills become more important. In the 4IR, technology like AI will take over most of the cognitive scope staging soft skills as key differentiators for employees and entrepreneurs.

SHINE PROGRAMME

With a strong commitment to holistic development, Taylor’s University is proud to introduce the SHINE Award - an achievement record that formally recognises and rewards all students who wish to reach their full potential by taking part in fun and diverse extra-curricular activities both on and off-campus.

The SHINE programme is a structured platform that helps our students to organise, manage and track their involvement and achievement in recognised extra-curricular activities using a point system.

The SHINE Programme empowers students with critical skills that employers seek in graduates, the “5Cs”:

- Communication
- Creativity & Innovation
- Critical Thinking & Problem Solving
- Cultural Adaptation
- Self-awareness
- Emotional Intelligence
- Self-management
- Social Awareness
- Relationship Management

SHINE AWARD

The SHINE Award highlights the achievements and skills obtained by our graduates through their extra-curricular activities. Upon graduation, students who qualify for the SHINE Award will be conferred with a second transcript during their graduation, to complement their academic transcript, thus formally recognising their soft skills.

In order to qualify for the SHINE Award, students must participate in the SHINE Programme. Based on the points that they obtain, students will earn a Platinum, Gold, or Silver ranking in their SHINE Award.
Introduced in 2018, the Taylor’s Curriculum Framework is the first-of-its-kind framework in Malaysia, which enables students to combine subjects of study. As a Taylor’s student, you will now be able to shape and balance your own study programme. This is unique in Malaysia, adopting similar approaches by world’s leading universities.

The flexibility of our degree and diploma programmes, combined with training modules in employability and life skills, is designed to ensure that Taylor’s graduates are ready to meet future challenges. If you are able to adapt to the seismic change anticipated from the 4th Industrial Revolution, you will always be the first choice for leading employers.

There is much more to Taylor’s University than our programmes. Taylor’s attracts many of the brightest and most creative students from around the world. Our students come together to create a vibrant and exciting community which supports a wide range of sporting, cultural and leisure activities, which have become the hallmark of the Taylor’s experience.

We hope that you will choose Taylor’s University for your higher education and make your own contribution to the Taylor’s experience. Most importantly, let us work together to ensure that when you graduate, you are ready to create your own successful and exciting future.

I hope that what you learn about Taylor’s University will help you decide to make the best possible investment in your future and join our unique Taylor’s community.

We look forward to seeing you at Taylor’s Lakeside Campus.

With very best wishes,
Professor Michael Driscoll
Vice Chancellor and President of Taylor’s University.
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