

KOPITIAM OF STORIES – TAYLOR'S UNIVERSITY MERDEKA CAMPAIGN

TERMS AND CONDITIONS

1. ORGANISER

Kopitiam of Stories ("Campaign") is organised by Taylor's University Sdn Bhd ("Organiser").

1.2 DEFINITIONS

In these Terms and Conditions, unless the context otherwise requires: "Campaign Materials" means all Submissions, photographs, videos, recordings, and other content created or captured in connection with the Campaign; "Complimentary Item" means the complimentary meal set redeemable under Clause 8; "Participant" means any individual who submits a Submission in accordance with these Terms and Conditions, including Taylor's College and Taylor's University students, staff and faculty members and academics; "Submission" means a story response submitted by a Participant through the official submission platform; and "Vendor" means Bungkus Kaw Kaw and any other third-party food and beverage provider engaged by the Organiser in connection with the Campaign.

2. ELIGIBILITY

2.1 The Campaign is open to all Taylor's College and Taylor's University students, staff, faculty members, and academics.

2.2 Participation in the Campaign constitutes acceptance of these Terms and Conditions.

2.3 The Organiser reserves the right to verify a participant's identity and eligibility, including requesting a valid Taylor's University or Taylor's College student or staff identification card, prior to accepting a submission and/or permitting redemption of any complimentary item under the Campaign.

2.4 Where a Participant is below the age of eighteen (18) years, participation in the Campaign and redemption of any Complimentary Item shall be subject to the consent of a parent or legal guardian, and the Organiser reserves the right to request evidence of such consent prior to accepting a Submission or permitting redemption.

3. CAMPAIGN PERIOD

3.1 The Campaign will be conducted from 10 August 2026 to 21 August 2026, or such other period as determined by the Organiser.

3.2 The Organiser reserves the right to amend, shorten, extend, suspend, or terminate the Campaign at its sole discretion without prior notice.

4. PARTICIPATION

4.1 Participants may submit responses to story prompts through the official submission platform designated by the Organiser and each participant is only entitled to ONE submission and ONE redemption for the entire campaign period.

4.2 Participants agree that all information submitted is accurate and does not violate any applicable law or third-party rights.

4.3 The Organiser reserves the right to reject, remove, disqualify, or refuse any submission that it considers inappropriate, offensive, unlawful, misleading, defamatory, discriminatory, obscene, or otherwise contrary to the objectives of the Campaign.

4.4 Completion and successful submission of a story response is a mandatory requirement for eligibility to redeem any complimentary item offered under the Campaign.

4.5 Story submissions may be made in English, Bahasa Malaysia, Chinese or Tamil.

4.6 The Organiser reserves the right to reject, invalidate, or withhold any Submission or redemption, and to disqualify the relevant Participant, where the Organiser reasonably suspects fraud, duplication of entries, use of multiple identities or accounts, automated or bot-generated submissions, or any other conduct intended to circumvent the one (1) submission and one (1) redemption limit in Clause 4.1.

4.7 A Submission must be substantially the original creative work of the Participant. Where any material part of a Submission has been generated or substantially assisted by artificial intelligence tools, the Participant must disclose this at the point of submission. The Organiser reserves the right to reject or disqualify any Submission that omits such disclosure or that consists wholly or predominantly of artificial-intelligence-generated content.

5. PARTICIPANT REPRESENTATIONS AND WARRANTIES

5.1 REPRESENTATIONS AND WARRANTIES

By submitting content, participants represent and warrant that:

a) the submission is their original work or they possess all necessary rights and permissions to submit it;

- b) the submission does not infringe the intellectual property, privacy, confidentiality, or other rights of any third party;
- c) any individual referenced in the submission has provided consent where required;
- d) the submission does not contain unlawful, defamatory, threatening, abusive, discriminatory, or offensive material.

5.2 CONSEQUENCE OF BREACH

Without prejudice to the Organiser's rights and remedies under Clause 11 (Indemnity) or otherwise, any breach of the representations and warranties in this Clause 5 shall entitle the Organiser to reject, remove, or disqualify the relevant Submission and to withdraw, reclaim, or refuse any Complimentary Item already redeemed or pending redemption in connection with that Submission.

6. INTELLECTUAL PROPERTY AND CONTENT LICENCE

- 6.1 Participants retain ownership of their original submissions.
- 6.2 By submitting content, participants grant the Organiser, its affiliates, successors, licensees, and authorised partners a perpetual, worldwide, non-exclusive, royalty-free, transferable and sublicensable licence to use, reproduce, publish, adapt, edit, translate, distribute, display, communicate, archive, and create derivative works from the submission in any media or format for educational, promotional, research, marketing, institutional, community engagement, reporting, and archival purposes.
- 6.3 The Organiser may publish submissions in whole or in part and may edit submissions for clarity, formatting, length, accessibility, or suitability, provided the substance of the submission is not materially misrepresented.
- 6.4 Participants acknowledge that no compensation, royalty, fee, or other payment shall be payable in connection with such use.
- 6.5 Participants may indicate their preference to remain anonymous in any publication or display of their submission. The Organiser will make reasonable efforts to honour such requests, subject to operational, editorial and legal requirements.
- 6.6 Submission does not guarantee publication or feature by the Organiser. Selected submissions may be featured on websites, social media platforms, campaign pages, editorial features, video productions, promotional materials and other institutional communications.
- 6.7 To the extent permitted by applicable law, each Participant irrevocably waives, and agrees not to assert, any moral rights (including rights of attribution and integrity) in respect of

their Submission arising from the Organiser's exercise of the rights granted under Clause 6.2.

7. PHOTOGRAPHY, VIDEOGRAPHY AND RECORDING

- 7.1 Photography, videography, livestreaming, and other forms of recording may take place during the Campaign.
- 7.2 By entering the Campaign venue and participating in Campaign activities, participants consent to the capture and use of their image, voice, likeness, statements, and recordings by the Organiser for educational, promotional, marketing, reporting, publicity, and archival purposes without compensation.
- 7.3 A Participant who does not wish to be photographed, recorded, or featured may notify the Organiser in writing prior to the relevant Campaign activity, and the Organiser will use reasonable efforts to accommodate such request, subject to operational and venue constraints. Where a request is made after an image, recording, or likeness has already been captured or published, the Organiser will use reasonable efforts, but does not guarantee, to remove or redact the Participant's likeness from future use of the relevant Campaign Materials.

8. REDEMPTION OF COMPLIMENTARY ITEMS

- 8.1 Participants must successfully complete and submit a story response through the official submission platform designated by the Organiser in order to qualify for redemption of one (1) complimentary meal set at Bungkus Kaw Kaw, Syopz Mall at Taylor's University Lakeside Campus.
- 8.2 Redemption of the complimentary meal set is limited to one (1) redemption per participant and is subject to verification by the Organiser.
- 8.3 Complimentary meal sets are available on a first-come, first-served basis and while stocks last.
- 8.4 The Organiser reserves the right to substitute, modify, limit, or withdraw any redemption item without prior notice.
- 8.5 Complimentary items are not exchangeable, refundable, transferable, or redeemable for cash.
- 8.6 Redemption of the Complimentary Item must be made within the Campaign Period referred to in Clause 3.1, or such other period as the Organiser may notify, failing which the

Participant's entitlement to redeem the Complimentary Item shall lapse without any liability to the Organiser.

- 8.7 Participants with food allergies, intolerances, or special dietary requirements are solely responsible for informing the Vendor prior to consuming the Complimentary Item. Neither the Organiser nor the Vendor shall be liable for any adverse reaction, illness, or injury arising from the consumption of the Complimentary Item.

9. PERSONAL DATA

- 9.1 Any personal data collected during the Campaign shall be processed in accordance with applicable data protection laws, including the Personal Data Protection Act 2010 (PDPA), and the Organiser's privacy practices.
- 9.2 Personal data may be collected, used, disclosed, and retained for purposes relating to the administration, evaluation, documentation, reporting, promotion, and future development of the Campaign and related initiatives.
- 9.3 Participants may exercise their rights under the Personal Data Protection Act 2010, including the right to access, correct, or withdraw consent to the processing of their personal data, by contacting dpo@taylors.edu.my. The Organiser will inform the Participant if withdrawal of consent affects the Organiser's ability to process the Participant's Submission or redemption of a Complimentary Item.

10. LIMITATION OF LIABILITY

- 10.1 To the fullest extent permitted by law, the Organiser shall not be liable for any loss, damage, injury, cost, expense, or claim arising from or connected with participation in the Campaign, redemption of any complimentary item, or use of any Campaign-related materials.
- 10.2 Participants participate in the Campaign at their own risk.
- 10.3 The Organiser shall not be liable for any act, omission, negligence, error, interruption, defect, delay, loss, damage, injury, illness, or claim arising from or relating to the products, services, or conduct of any third-party vendor, supplier, partner, or service provider engaged in connection with the Campaign, including but not limited to food and beverage providers.

11. INDEMNITY

Participants agree to indemnify and hold harmless the Organiser, its officers, employees, representatives, agents, affiliates, and partners against any claims, losses, liabilities, damages, costs, or expenses arising from a breach of these Terms and Conditions or the participant's submission.

12. GENERAL

- 12.1 The Organiser's decisions on all matters relating to the Campaign shall be final and binding.
 - 12.2 The Organiser reserves the right to amend these Terms and Conditions at any time without prior notice.
 - 12.3 These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia.
 - 12.4 In the event of any inconsistency between these Terms and Conditions and any campaign FAQs, promotional materials or communications, these Terms and Conditions shall prevail.
 - 12.5 In the event of any inconsistency, discrepancy or conflict between the English version and the Bahasa Malaysia version of these Terms and Conditions, the English version shall prevail and be the governing version.
13. FORCE MAJEURE

The Organiser shall not be liable for any failure or delay in performing its obligations under these Terms and Conditions where such failure or delay arises from causes beyond its reasonable control, including but not limited to acts of God, natural disaster, fire, flood, epidemic or pandemic, government action or restriction, civil unrest, strikes, or failure or unavailability of any venue or third-party Vendor. In such circumstances, the Organiser may suspend, modify, or cancel the Campaign, in whole or in part, without liability to any Participant.