

TAYLOR'S UNIVERSITY, MALAYSIA
RESEARCH & INNOVATION FESTIVAL (RNIF 2025)

3-Minute Thesis (3MT) Competition 2025

Call for Participation

Event Details

Date: 2-4 December 2025

Venue: Taylor's University, Malaysia

Part of: Taylor's Research & Innovation Festival 2025

About 3MT

The 3-Minute Thesis (3MT) Competition challenges graduate researchers to present their research in just three minutes using only one static slide. This internationally recognised format develops essential skills in communicating complex ideas to non-specialist audiences.

Why Participate?

- Showcase your research to diverse audiences
 - Develop essential communication skills
 - Network with researchers and industry professionals
 - Compete for prestigious awards and prizes
 - Gain recognition for your work
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Eligibility

Open to all postgraduate research students who have:

- Successfully defended their research proposal
- Research aligned with one of these themes:
 - **The Future of Work**
 - This theme focuses on workplace transformation across south-east Asia in four areas: Digital Work and Wellbeing for Sustainable Work Environments amid digital transformation; Innovative Management Practices exploring value chain frameworks; and SMEs & Family Business addressing Malaysia's vital economic contributors.
 - **Sustainable Societies**
 - This theme explores how sustainability can be a catalyst for environmental resilience, financial inclusion, social equity, and long-term prosperity. It aligns with SDG goals and the national sustainability agenda.
 - **Asian Modernisation**
 - CAM investigates the resilience of Asian societies and revisits classical transition theories in a period of compressed modernity where economic, political, cultural and social changes occur in a highly condensed manner both in space and in time, contributing to the construction and reconstruction of a complex social system characterised by fluidity of people and cultural matters.
 - **Active Living**
 - This theme celebrates the fundamental and applied research efforts that result in knowledge advancements and innovations that could transform the medical disciplines and health care ecosystem. It encompasses biological science, clinical medicine, biomedical engineering, and multidisciplinary approaches that contribute to achieving active living and is aligned with SDG 3, which promotes good health and wellbeing.
 - **Intelligent Innovations**
 - This theme harnesses the power of creative scientific discovery to inspire breakthrough thinking aimed at solving society's most urgent challenges. Advancing cutting-edge technologies and leveraging the capabilities of computational intelligence will enhance systems and processes that drive positive impact, improving lives, empowering industries, and promoting sustainability for the planet.

Competition Format

Presentation Requirements

- **Duration:** Exactly 3 minutes (strict limit)
- **Language:** English (live presentation only)
- **Format:** Spoken word only (no poems, raps, or songs)
- **Visual Aid:** One static PowerPoint slide only

Slide Specifications

- Must remain visible throughout the presentation
- No animations, transitions, or embedded media
- No props, background music, or additional visual aids
- Should be clear and visually engaging with minimal text

Content Guidelines

Present your research story, including:

- Clear problem statement or research question
- Brief methodology overview
- Key findings or expected outcomes
- Research significance and real-world impact

Remember:

- Use accessible language for non-specialist audiences
 - Focus on "why it matters" rather than technical details
 - Include your personal connection to the research
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Judging Criteria

1. Comprehension and Content (40%)

- Clear explanation of research background and significance
- Effective communication of key points within time limit

2. Engagement and Communication (40%)

- Confident and enthusiastic delivery
- Effective audience engagement

3. Slide Design (20%)

- Clear, visually appealing design that complements the presentation
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Awards and Prizes

Best Presenter Awards (5 winners)

- **USD 1,000** to support presenting research at international conferences
- Certificate of Achievement

People's Choice Award

- Selected by audience vote
- Certificate of Achievement

Note: 3MT prizes are independent of university scholarships and bursaries

Registration Process

Required Documents

All 3 of the following in one document in PDF format:

1. **Abstract** (250 words maximum)
 - Research title and keywords
 - Problem statement
 - Methodology overview
 - Key findings/expected outcomes
 - Research significance
2. **Presentation Summary** (150 words maximum)
 - Your 3-minute communication strategy
 - Key message for the general audience
 - Societal relevance
3. **Draft Slide** (one slide only)
 - Your proposed PowerPoint slide in PDF format

Submission Instructions

- **Format:** Single PDF file of the 3 items mentioned above
- **File name:** Surname_FirstName_StudentID_3MT2025
- **How to Register:** Get ready the document to be submitted and register via the link here, <https://forms.gle/7Wr7uA4Cdsr7Txqy9> or using the QR code,



Important Dates

Event	Date
Submission Deadline	15 October 2025
Selection Notification	31 October 2025
Final Slide Submission	21 November 2025
3MT Competition	2-4 December 2025

Contact Information

For questions and clarifications:
chdr@taylors.edu.my

Start preparing your 3-minute presentation today!