TAYLOR'S UNIVERSITY
Wisdom · Integrity · Excellence

Taylor's Master of Business Administration (MBA): Modules Integrating ESG Principles

Module Name	Type	ESG Integration Area	ESG Integration Description
Strategy and Innovation	Core	Governance (corporate ethics), Social (social responsibility), Environment (sustainability)	Embeds ethics, social responsibility and sustainability in strategic innovation—covering stakeholder theory, Organisation for Economic Co-operation and Development (OECD) governance codes, triple bottom line, shared value, and sustainable development.
Design Thinking	Core	Social (collaboration, inclusivity), Governance (ethical co-creation), Environment (sustainability/SDGs)	Human-centered design with Education for Sustainable Development (ESD) principles focuses on systems thinking, empathy, multidisciplinary teamwork, and solving sustainability challenges aligned to the UN SDGs.
Market Dynamics & Digital Disruption	Core	Environment (resource scarcity/greener consumption), Governance (regulation/carbon taxes/digital policy), Social (inclusive growth/fair access)	Topics on demand & supply and government intervention analyse how ESG preferences, ethical sourcing, environmental regulation and digital governance reshape markets and solutions.
Delivering Value to Customers	Core	Environment, Governance, Social	Ethics and professionalism plus topics on demand/supply and government intervention integrate ESG into marketing strategy, regulatory compliance, and value delivery decisions.
Managing People for Performance	Core	Social (equity, inclusion, fair rewards), Governance (transparent evaluation, ethical coaching)	Equitable goal-setting, inclusive feedback, ethical coaching, and fair recognition embed Social and Governance principles for sustainable performance in diverse teams.

Managing Decisions	Core	Governance (corporate ethics), Social (social responsibility), Environment (sustainability)	Topic on ethics, social responsibility and sustainability embeds frameworks for responsible financial decision-making and stakeholder trust.
Business Analytics	Core	Environment (emissions data), Governance (ratings/compliance), Social (stakeholder outcomes)	Systems-thinking analytics address ethical and sustainability challenges; hands-on projects use ESG datasets (e.g., governance ratings, emissions) to link drivers and outcomes.
Business Management Project	Project	Governance (ethical decision-making/responsible research), Social (self-awareness/responsible leadership)	Self-reflection workshop ties self-awareness to responsible, values-based research and leadership, aligning personal conduct with ESG dimensions of projects.
Research Methodology for Executives	Project	Governance (research integrity/ethics), Social (responsible knowledge creation)	Critical review of literature, justified methodologies, and digital research skills support ethical, responsible research design aligned with ESD.